



**PREMIUM**  
seafoods group

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**FOR IMMEDIATE RELEASE**

## **Premium Seafoods CEO strongly supports the Trans Pacific Partnership(TPP) Trade Deal**

Arichat, Nova Scotia

Edgar Samson, CEO of Premium Seafoods Group is convinced that the historic 12-nation tariff-cutting Trans Pacific Partnership agreement reached today will open access to new markets and strengthen the Canadian seafood industry. This pact will provide the industry with close to 248 million potential new customers in the Asia-Pacific region.

Immediately eliminating tariffs on seafood exports to some countries and significantly reducing tariffs to others, the TPP Agreement will give Canadian producers, processors and exporters a competitive advantage over fish and seafood exporters who are not TPP members and create a level playing field for Canadian businesses to compete within the TPP.

"The TPP will open new doors to Canadian seafood, reinforcing the fishing industry which forms the backbone of many rural communities in Atlantic Canada" states Mr. Samson.

Premium Seafoods Group has been in business for over 30 years. The company's processing facilities are located in small rural communities on Isle Madame, Cape Breton Island and on the Eskasoni First Nation. The company employs over 200 full and part-time workers in the crab, shrimp, lobster and ground-fish fisheries as well as in wholesale and retail fish sales. Premium Seafoods Group has annual sales of over \$50,000,000.

For more information please contact:

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